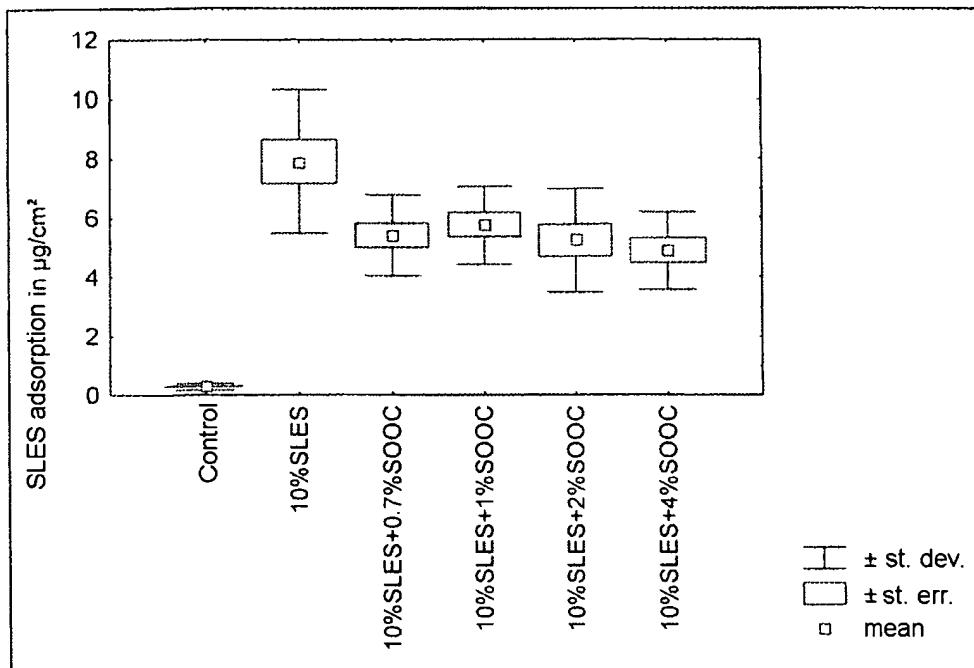


**Title of Invention: Olive Oil Peg-7 Carboxylates in Cosmetic Cleansing Recipes**  
**Inventor(s) Name: Sugär et al.**  
**Attorney Docket Number: 104035.274053**



**Figure 1:** Reduction in the skin adsorption of sodium lauryl ether-sulfate (SLES) by addition of small amounts of sodium PEG-7 olive oil carboxylate (SOOC)